

# BRIAN SMITH-PLD

**SPEAKER • AUTHOR • EDUCATOR**



## ENHANCING LIVES – TRANSFORMING LEADERSHIP

*“Brian was very lively, and active. Very entertaining. I enjoyed his energy and the information. He related his material to our daily jobs – made it work for us.”* – H. S. Renfrew County District School Board.

### **Keynotes / Workshops / Break-Out Sessions:**

#### **WHO’S GOT TIME FOR A NERVOUS BREAKDOWN ANYWAY?**

##### **HOW TO MANAGE YOUR TIME & STRESS IN A 24/7 WORLD:**

When people first started talking to me about a 24/7, I thought they were talking about a new kind of convenience store – not a new way of life. Like most, you probably feel as if you’re on a constant treadmill – always on the go – but not really getting anywhere. Are you ready to take back your control? This session will teach you how to manage your time more effectively so you have the time to accomplish those things that are most important to you.

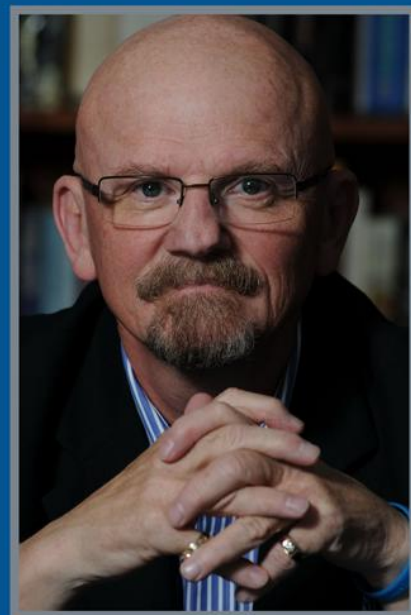
#### **CONFESSIONS OF A REFORMED CONTROL FREAK - THE TOP TEN SINS MOST MANAGERS MAKE & HOW TO AVOID THEM:**

Managing others is not easy. Matter of fact, it might be the most challenging career there is. The traditional role of the manager has changed from being task focused to people focused. New leadership skills are required for the workplace of today and the next decade. Managers must be able to do 3 things very well. They must be able to communicate, educate and delegate effectively. This session will help you develop a “21st Century” management style.

#### **POWERFUL COMMUNICATION STRATEGIES – BRIDGING THE GENDER AND GENERATIONAL GAP:**

Think of a career that you could have that didn’t involve communicating and interacting effectively with others. You’d be hard pressed to come up with one. For the first time in our life-time we have the potential of working with four different generations in the same workplace. Each generation communicates and interacts differently. This session will give you some valuable insight into how to relate to others, develop relationships and build a collaborative work environment regardless of gender or generation.

*Keynotes / Workshops and Break-Out Sessions are offered on a variety of topics including: Time management, communication skills, team building & performance improvement, coping with stress, creative problem solving, conflict resolution and managing for results. Presentations can be customized to suit your needs and delivered in a 90 minute, 2-hour, 4-hour and 8 hour format.*

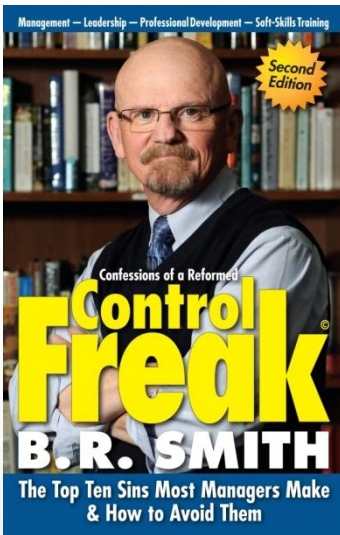


**Brian Smith – Keynote Speaker, Corporate Trainer and Management Consultant has been in the “People Business” for over 40 years. For 27 of those years he was a general manager for one of Canada’s most successful and respected companies and an award winning entrepreneur.** Brian is a Behaviorist by training and a leading authority on soft-skills training and leadership development. He works with people who want to learn how to communicate and interact more effectively; And who want to discover how to get the best out of themselves and others.

Brian is a faculty member and professor at Algonquin College’s School of Business and the Author of “Confessions of a Reformed Control Freak – The Top Ten Sins Most Managers Make & How to Avoid Them.” - When not in the classroom Brian travels throughout North America delivering keynote speeches and facilitating workshops on the challenges facing managers, team leaders and supervisors today. Brian’s client list includes: York University, City of Ottawa, Citi Financial, Canadian Tire, Peel Regional Police, Brown Shoe Company of Canada and several Government Agencies.

**Book Brian Today!**

Call (613) 868.5698 or email [briansmithpld@gmail.com](mailto:briansmithpld@gmail.com) visit his site [www.briansmithpld.com](http://www.briansmithpld.com)



### About the book...

Yes, I admit it. Just like the book's title suggests – I was once a control freak. I was an “old school” micro-manager! But the good news is I've seen the errors of my ways and I'm here to confess my sins. I've written this book with the hope that managers, team leaders and supervisors might gain some valuable insight into what it takes to be an effective and efficient 21st Century manager. New leadership skills are required for the workplace of today.

“The Top Ten Sins Most Managers Make & How to Avoid Them.” are woven into the ten chapters of this book. Each chapter is dedicated to one of those sins. And yes – I've committed each one of them at one time or another. So I know from my own experiences what works and more importantly - what doesn't work when it comes to communicating and interacting with others. Today's manager needs to do three things very well. They must be able to communicate, educate and delegate effectively. This book will teach you how.

### What others are saying...

*“I appreciate the time you gave to prepare for and be part of our conference. In particular, your workshop on the “Top Ten Sins Most Managers Make & How to Avoid Them. – was well received. We collected positive feedback from management members who attended your sessions.”*

– G. V. Canada Border Services Agency

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– H. S. Renfrew County District School Board.

*“Brian tailored his presentation to answer the questions to which we did not have clarity. Everyone was engaged. I am impressed at the level of knowledge and professionalism. Brian has a dynamic presentation style and adapted to our group. The training was fantastic, the four hours passed by very quickly.”*

– M. R. – City of Ottawa

*“I have been reading your book and it is even better than I thought. It is not just a book for managers ... it is a great book (great practical advice) to a person/employee. I was reading carefully the parts on how to increase/improve self-esteem and confidence. Wonderfully done. I love it.”*

– J.C. Canada Border Services Agency

*“Just finished your book – an excellent overview of key ideas – love your list of myths! Great job!!!”*

– John Spence – Awesomely Simple

## Follow Brian via these social media venues:

**Web:** <http://briansmithpld.com>

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## Book Brian Today!

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